

2011



Adelaide University Law Students' Society

# Sponsorship

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## Sponsoring the AULSS

The Adelaide University Law Students' Society ('AULSS') is the peak representative body for law students at the University of Adelaide, representing in excess of a thousand members. The AULSS provides a wide variety of services for its student members, from academic competitions, educational seminars and careers services to a plethora of social events and online services.

Importantly, without the support of its sponsors the AULSS would be unable to provide these services. The 2010 Committee is committed to delivering great value for their sponsors whilst developing and maintaining strong, mutually beneficial relationships. To this end, the AULSS sponsorship proposal for 2011 has progressed from a 'packaged' approach to an itemised structure in response to sponsor feedback. This allows sponsors more flexibility in deciding what sponsorship model works best for their firm's business requirements.

We invite you to peruse this prospectus to see how your firm can become involved with the AULSS through sponsorship. The opportunities in this prospectus are negotiable and our sponsorship team welcomes the opportunity to discuss the tailoring of an arrangement to suit your needs.

Yours sincerely,

Megan Comerford  
AULSS President

Rebecca Schultz  
AULSS Vice-President  
(Careers & Sponsorship)

The AULSS is the major on-campus provider of legal careers-related information to Adelaide Law Students, providing an invaluable resource for our members who are seeking graduate employment in the near future.

### CAREERS FAIR

Our annual Careers Fair is always extremely well attended by Adelaide Law Students. The Fair provides exhibitors the chance to personally promote their business and interact directly with prospective future employers. Indeed, many students receive their first exposure to law firms at the Fair and the exhibitors have the opportunity to make a powerful, lasting impression.

This year the Careers Fair will be held at the University of Adelaide's Bonython Hall on **FRIDAY 25 MARCH 2011**. The Fair will run from 11.30am to 2.30pm.

### CAREERS GUIDE

The annual Careers Guide is our most sought-after publication. It is heavily relied upon, by final and penultimate students in particular, for information about clerkships, internships and graduate opportunities. Released in conjunction with our Careers Fair, advertisement in the guide ensures maximum exposure to prospective future employees. Importantly, the Guide is published both in hard and soft copy to ensure that advertisers receive maximum exposure.

Organisations advertising in the Guide can provide an article which details information about the organization and the application process for seasonal clerk and graduate positions. Additionally, advertising organisations are asked to provide an insight into life as a graduate at the organisation or a particular area of practice in which the organisation specialises.

ITEM	PRICE
<b>Package One:</b>	\$1,250
❖ Attendance at the 2011 AULSS Careers Fair	
❖ Full page advertisement in the 2011 AULSS Careers Guide	
❖ Optional article	
<b>Package Two:</b>	\$1,000
❖ Attendance at the 2011 AULSS Careers Fair	
❖ Half page advertisement in the 2011 AULSS Careers Guide	
❖ Optional article	
Full page advertisement in the 2011 AULSS Careers Guide	\$750
Half page advertisement in the 2011 AULSS Careers Guide	\$500
Attendance at the 2011 AULSS Careers Fair	\$500

Legal competitions are a long-standing tradition at the Adelaide Law School. The AULSS offers law students a chance to compete in a wide array of competitions enable students to gain practical legal skills by putting their theoretical knowledge to use.

Competitions at Adelaide have traditionally attracted great interest, particularly from high achieving students. Therefore, sponsoring a competition provides you with direct access to Adelaide's best and brightest. Indeed, over the years there has been a noticeable trend for finalists to clerk with the competition's sponsor.

Adelaide law students have consistently achieved success in competitions at a national level. In 2007, the AULSS team won the national International Humanitarian Law Moot competition and in 2009, our team won the Australian Law Students' Association Open Moot.

ITEM	PRICE
Open Moot	\$1,800
First Year Moot	\$1,600
Witness Examination	\$1,200
Negotiation	\$1,200
Client Interviewing	\$1,200
Paper Presentation	\$700

#### COMPETITION SPONSORSHIP INCLUDES:

- ❖ Exclusive Naming rights
- ❖ Banner at the Grand Final
- ❖ Speaking at the Grand Final
- ❖ Logo on all problems for the competition
- ❖ Opportunity to provide judges to the competition

Additionally, sponsors of the negotiation and client interviewing competitions will have the opportunity to host the final at their offices.

The AULSS produces a number of publications throughout the year: the highly sought after Careers Guide, the Counter-Subject Guide and our quarterly student magazine, the Hilarian. Our publications are circulated in both hard and soft copy to provide sponsors with maximum exposure.

### THE HILARIAN

The widely-read quarterly of the AULSS, the Hilarian, carries popular, scholarly and often humorous content on topics of contemporary interest to law students.

### COUNTER-SUBJECT GUIDE

A fantastic success in 2010, the Counter-Subject Guide will provide insightful advice about all of the subjects offered by the law school, written by students who have previously undertaken the courses.

ITEM	PRICE
<b>The Hilarian</b>	
Full Page Advertisement (limited to 4)	\$500
Half Page Advertisement (limited to 6)	\$350
<b>Counter-Subject Guide</b>	
Naming Rights	\$500

The recently redeveloped AULSS website, [www.aulss.org.au](http://www.aulss.org.au), provides a portal where law students can go for all AULSS information. The website is regularly updated with information about all AULSS events, careers services and sponsors as well as electronic copies of all AULSS publications.

### MAJOR SPONSOR

The major sponsor of the website will have their logo prominently displayed on every page of the website and prime position on the sponsors' details section.

### ANSWER BANK SPONSOR

The answer bank, consisting of examples of exemplary past exam and assignment answers, is perhaps the most popular section of the website. The sponsor will receive their logo on the answer bank page and also upon each document in the bank.

### SPONSORS' DETAILS PAGE

All AULSS sponsors will be entitled to have their logo, with click-through access to their website, listed on the sponsors' details page. A sponsor's position on the page will reflect their proportionate support of the AULSS.

ITEM	PRICE
Major Sponsor	\$1,000
Answer Bank Sponsor	\$500
Sponsors' Details Page	-

AULSS social events are extensively publicised across campus, with tickets usually selling out well before each event. With a broad range of activities held throughout the year, from our formal Law Ball to the Oakbank Trip, Quiz Night and Cocktail Evenings, there's something for everyone. With such widespread appeal, our sponsors receive great exposure to the student body. AULSS events are so popular that some graduates even fly home from interstate to attend!

### LAW BALL

The Law Ball is the biggest event of the AULSS social calendar. Held in late June, the event typically attracts over 1,000 students, offering firms maximum exposure. The Ball sells out every year and is considered a 'not-to-be-missed' event by many students.

### QUIZ NIGHT

A sell-out success in 2010, the AULSS Quiz Night will give students an opportunity to test their trivia knowledge against their peers. The sponsor of this event will be invited to enter a table and participate in the frivolities.

### OAKBANK RACES

Each year the Adelaide Law Students make the trip to the Oakbank Easter Racing Carnival for all the excitement both on and off the track.

### LAW REVUE

The Law Revue is the annual sketch comedy show written, directed, organised and acted entirely by law students. Held in late September, all three performances sell out very quickly as the cast are guaranteed to have their audience in stitches by the end of the evening.

### COCKTAIL EVENINGS

Held at the commencement and conclusion of the academic year, our cocktail evenings are a way for students to welcome and farewell the year in style.

### FIRST YEAR CAMP

A great way for first years to meet their fellow students, the AULSS brings Normanville to life with plenty of fun activities over a two night orientation camp.

### FIRST YEAR ORIENTATION

During the first week of university, the Law School and the AULSS hold an orientation day for first year law students. The AULSS provides orientation packages to each student, which can contain a sponsor's promotional material and/or stationery items.

ITEM	PRICE
Law Ball	\$1,000
Quiz Night	\$800
Oakbank	\$800
Law Revue	\$500
Cocktail Evenings	\$300
First Year Camp	\$200
First Year Orientation	\$50

### SOCIAL EVENT SPONSORSHIP INCLUDES:

- ❖ Exclusive Naming rights
- ❖ Firm name and logo on all promotional material
- ❖ Right to display firm banner at the venue



Thank you for considering our sponsorship proposal. Should you have any queries, please do not hesitate to contact our Careers and Sponsorship Team. We look forward to working with you in 2011.

**MEGAN COMERFORD - PRESIDENT**

(m): 0438 818 800

(e): [megan.comerford@student.adelaide.edu.au](mailto:megan.comerford@student.adelaide.edu.au)

**REBECCA SCHULTZ – VICE-PRESIDENT (CAREERS & SPONSORSHIP)**

(m): 0409 996 560

(e): [rebecca.schultz@student.adelaide.edu.au](mailto:rebecca.schultz@student.adelaide.edu.au)

**SAM GURNER – CAREERS & SPONSORSHIP REPRESENTATIVE**

(m): 0428 724 401

(e): [samuel.gurner@student.adelaide.edu.au](mailto:samuel.gurner@student.adelaide.edu.au)